

PEERSPECTIVES Overview

Based on peer learning, the Edward Lowe Foundation's PeerSpectives program helps first- and second-stage entrepreneurs and executives improve their leadership skills. Roundtables include 8-15 business executives from noncompeting industries in the same business stage and provide a confidential forum where participants share challenges and experiences. Our trained facilitators bring considerable business experience and customized facilitator training from the Edward Lowe Foundation to this unique roundtable designed to help established businesses grow and learn from peer experience. Please join us to leverage peer experience for **your** next level success!



What makes our roundtables unique?

- A trusted group of advisors to help you navigate business challenges.
- Trained facilitators who are experts in peer learning.
- Experience-driven vs. advice-giving.
- Structured protocol that ensures a balanced discussion.
- A proven process that releases the group genius.



Who should participate in PeerSpectives?

- Executive level management and company decision makers with a growth philosophy.
- Managers seeking to improve business performance based on peer experience.

Stage 1 Roundtable: Companies with 4-15 employees and with less than \$1 million in annual revenue.

Stage 2 Roundtable: Companies with 10 or more employees and with over \$1 million in annual revenue.



What are the costs and time commitment?

- Monthly four-hour roundtables for peer-to-peer mentoring.
- Must attend September 2011 Orientation and attend at least 10 of 12 roundtables from October 2011 through September 2012.
- **\$750** per participant for the 12-month long roundtable.
- May qualify for training grant assistance.

Our Professionally Trained Roundtable Facilitators – Jim Oliverson, Deborah Snellen and Chris Parson

Jim Oliverson, Vice President of Community Relations, Kalispell Regional Medical Center
Served as KPMC CEO, COO, Director of HR and VP of PR/Marketing with experience in sales promotion and marketing in other industries.

Deborah Snellen, President and Owner of Business Class. A nationally known speaker & author of over 80 published articles on leadership & management, serving on the Faculty of the US Chamber Institute for Organization Management.

Chris Parson, Director of Small Business Development Center Northwest Montana for nearly three years, An Economic Development Finance Professional and a former United States Marine Corps Captain/Aviator.

PEERSPECTIVES®

Leverage Peer Experience for Next Level Success.

CONFIDENTIAL MEMBER APPLICATION

Organization Name: _____

Participant Name and Title: _____

Address: _____

Website: _____ E-mail: _____

Phone: _____ FAX: _____

Product or Service: _____

Market Area or Region: _____

Local Competitors: _____

Number of Employees: _____ Year Established: _____

Annual Revenue: _____

I commit to the meeting the financial and time requirements of this program.

Signature: _____

Deadlines and Important Dates:

July 26 Roundtable Demonstration #1 1-2:30pm, at Kalispell Chamber

August 16 Roundtable Demonstration #2 10-11:30am, at Kalispell Chamber

August 31 **Deadline for Application**

September 7 Notification to Applicants

September 27 **New Member Orientation - MUST ATTEND**

October 11 First PeerSpectives Roundtable



Please Fax, Mail or Email this Application to:

Small Business Development Center
attn: Chris Parson
15 Depot Park
Kalispell, MT 59901
758-2802
Fax: 758-2805
sbdc@kalispellchamber.com



Montana

Department of Labor and Industry

Flathead Job Service